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Liz Camps

Owner of Green Media, Inc. (GreenMediainc.com), a NY-based web design, development, usability and marketing agency
Greater New York City Area



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Profile Recommendations Connections

Current • **President at Green Media, Inc.**

Past • VP of Marketing at Green Media

Education • New York University

Recommended  **12** people have recommended Liz
2 reports, 2 co-workers, 4 clients, 4 partners

Connections  **84** connections

Industry Marketing and Advertising

Websites • My Website
• My Blog

Public Profile <http://www.linkedin.com/pub/2/709/b17>

Liz Recommends

People (15)

Lissette Cheng
Sales Development Manager,
New York Life Insurance
Company

Lissette is one of the most
intelligent,...

Tristan Louis
Owner, TNL.net

Tristan is a phenomenon
in the web industry. ...

Bill Ganz
www.ROCKETinfo.com
CEO/President and Founder,
MORE Media Group, Inc.
www.MoreMediaGroup.com

Bill's service, RocketInfo,
is invaluable in...

Summary

Specialties:

Search Engine Marketing, Pay-Per-Click (PPC), buying keywords, Search Engine Optimization (SEO), optimizing web page design and text for highest web visitor response

Experience

President

Green Media, Inc.

(Privately Held; 1-10 employees; Internet industry)
January 1999 – Present (8 years 11 months)

Liz has 11 recommendations (1 report, 2 co-workers, 4 clients, 4 partners) including:

Marshall Sponder, *Content Specialist, IBM*

Jonathan Landry, *Emergency Medicine Resident Physician, Albert Einstein Medical Center*

Tristan Louis, *Owner, TNL.net*

Puja Kochar

Cindy Turrietta, *Founding Member, CindyT.Consulting, LLC DBA*

Liz's Connections (84)

bendrix .
Digital Media Strategist

Shaun Anders
Placement Counselor at
Remington International

Jeff Anderson
VP, Advertising Sales at
interCLICK ad network

VP of Marketing

Green Media

(Marketing and Advertising industry)

1990 – 1991 (1 year)

Liz has 1 recommendation (1 report) including:

Lissette Cheng, *Financial Services Representative, New York Life Insurance Company*

Education

New York University

BFA, Television Production; minor in Interactive TV (pilot indep. study program at NYU)

Activities and Societies: Google Certified Adwords Professional, Web Analytics Association, Women's Leadership Association, Mensa

Recommendations For Liz

President

Green Media, Inc.

"I have worked with Liz Camps on several projects and I've always been struck with her bright mind and attention to detail. Liz also have drive and instinct for what works." *October 17, 2007*

Marshall Sponder, *Content Specialist, IBM*
worked directly with Liz at Green Media, Inc.

"Liz is a brilliant analyst and strategist who is always feverishly researching the latest in search marketing." *October 17, 2007*

Jonathan Landry, *Emergency Medicine Resident Physician, Albert Einstein Medical Center*
was with another company when working with Liz at Green Media, Inc.

"Liz is a very detail oriented and thorough person. I would hire her again in an instant." *October 17, 2007*

Tristan Louis, *Owner, TNL.net*
was with another company when working with Liz at Green Media, Inc.

"I highly recommend Liz. She's a smart leader who manages a very busy online marketing department with great efficiency. She has helped fine tune and increase the revenue from our search engine results. Above all, she is very easy to work with and is intelligent and creative." *October 17, 2007*

Top qualities: Great Results, Personable, Good Value

Puja Kochar
hired Liz as a search engine marketing in 2005, and hired Liz more than once

"As the owner of Green Media, Inc., Liz Camps runs a tight ship. Clients can count on her to provide nothing but the best service. Even when "life happens", she is looking out for her clients making sure they are taken care of. She is a joy to work with and careful to stay on top of what is happening in the search engine marketing industry. Her clients are in good hands." *October 16, 2007*

Cindy Turrietta, *Founding Member, CindyT.Consulting, LLC DBA Affordable Search Engine Ranking*
reported to Liz at Green Media, Inc.

“Liz surely knows her way around the blogosphere and new media landscape. Additionally, she’s very personable and engaged.” *October 16, 2007*

Adam Varga, *COO, News Groper*
was with another company when working with Liz at Green Media, Inc.

“Working with Liz on a pharmaceutical online campaign was a pleasure. She was very responsive and easy to work with. Her drive and motivation would make her successful in any position she pursued.” *October 16, 2007*

Top qualities: Personable, On Time, High Integrity

Michele Trichter
hired Liz as a online advertising plans in 2005

“Liz is a very professional, hard working individual. She does great work!!!” *October 16, 2007*

Daniel Katz-Braunschweig, *Owner, DataXL*
was with another company when working with Liz at Green Media, Inc.

“Liz is not only an expert in her field but she's also very personable, and delivers great results. I am very satisfied with the service she provides.” *October 16, 2007*

Top qualities: Great Results, Expert, Creative

Yadira Dilone
hired Liz as a Search Engine Marketing, Search Engine Optimization in 2007

“Liz is a great person to work with; very flexible, creative and detail-oriented.” *October 16, 2007*

Juan G. Molinari, *Development Consultant, none/self*
worked directly with Liz at Green Media, Inc.

“One of the most knowledgable people I have ever met in the field of e-marketing.” *November 9, 2006*

Top qualities: Great Results, Expert, Creative

Thomas C. Davis Jr
hired Liz as a IT Consultant in 2005

VP of Marketing

Green Media

“Liz is a dynamic, highly intelligent, creative and forward-looking manager. She has been a tremendous asset to any client or company who had the foresight to hire her. I highly recommend her for any project given her expertise, integrity, determination and results-oriented approach. In a word, Liz will not only get the job done well but very often will exceed your expectations.” *October 28, 2007*

Lissette Cheng, *Financial Services Representative, New York Life Insurance Company*
reported to Liz at Green Media

Additional Information

Websites:

My Website
My Blog

Contact Settings

Interested In:

- career opportunities
- consulting offers
- job inquiries
- expertise requests
- business deals
- reference requests
- getting back in touch